

# Community Programs – FY 2009

## Massachusetts Tobacco Control Program (MTCP)

MTCP Contracts	Brief Description
Policy Capacity Building - Mass Assoc of Health Boards, Mass Municipal Assoc and Mass Health Officers Assoc	Three trade associations provide technical assistance and training to boards of health, health agents, other municipal staff, MTCP programs, and community agencies. Conduct projects around youth access and secondhand smoke.
Smokefree Families: Community Awareness and Engagement - The Medical Foundation	Coordinates 3 community-based pilot projects in Boston, Fall River and Springfield. Coordinates the development of community-based integrated healthy housing conferences in Fall River and Springfield. Coordinates some statewide outreach to low-income families.
Smokefree Families: The Massachusetts Smoke-Free Housing Project - Public Health Advocacy Institute (Northeastern University Law School)	Provides technical assistance to landlords, management companies and housing professionals interested in smoke-free housing with emphasis given to three target rental markets.
Smokefree Families: Support Systems Change - Institute for Health and Recovery	Works with health and human service providers to integrate smoke-free messages into existing protocols with emphasis on organizations providing home visits and serving vulnerable populations.



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Mass Youth Against Tobacco (MYAT) - The Medical Foundation	Statewide youth prevention program including mini-grants, training and leadership development. Mini-grants are available for existing community-based youth groups.
Statewide Youth Prevention: The 84.org - The Medical Foundation	Statewide youth prevention program includes the 84.org website, My Space page, a statewide short film contest and other initiatives to promote the social norm that most high school students do not smoke. Mini-grants are available for school visibility events.
Education Partnerships - The Medical Foundation	Statewide project focused on creating tobacco free campuses and integrating tobacco into existing school efforts. Training and TA is available to school administrators, teachers and students. Mini-grants will be available for the middle school 5-2-1-0 pilot.
Regional Centers for Healthy Communities	6 regional centers coordinate regional youth advisory groups and provide training and technical assistance to youth and youth advisors.

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Tobacco Control Program  
(617) 624-5900 [www.mass.gov/dph/mtcp](http://www.mass.gov/dph/mtcp)

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Boards of Health	21 contracts enforce youth access and secondhand smoke laws in 195 municipalities; 5 contracts are implementing pilot municipal wellness projects in 24 municipalities.
Community Smoking Intervention Projects	5 community demonstration projects work with partners to change social norms and reduce smoking prevalence in high risk communities. Project is adaptation of California Communities of Excellence model. Anticipate 2 additional projects will be funded in the fall of 2008.
Youth Access Prevention Programs	5 community programs serve 93 municipalities without MTCP board of health funding. Programs conduct compliance checks and provide education to tobacco retailers, parents and community groups.



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